BBYO INTERNATIONAL CONVENTION (IC) 2027 AT A GLANCE

Over U.S. Presidents' Day weekend, February 11–15, 2027, BBYO, the leading pluralistic Jewish teen movement, will welcome nearly 5,000 of the Jewish community's top teen leaders, educators, influencers, professionals, and philanthropists to Baltimore, Maryland, for **BBYO International Convention (IC)**. As one of the largest Jewish communal events of the year, IC gives delegates the chance to hear from and meet inspiring speakers, deepen their leadership skills, serve the local community, celebrate Shabbat together, enjoy exclusive music performances, and do their part to strengthen the Jewish future.

WHY IC MATTERS

Over the past decade, BBYO International Convention has become a "can't-miss" event for teens across the globe. IC delegates are immersed in a world-class environment that shows them what Jewish life can look like at its fullest and inspires them to bring that energy home. This year's convention in Baltimore will bring together thousands of participants from 50 countries, empowering the young leaders who will shape their communities for years to come.

IC 2027's theme, "Made for More," represents the idea that every Jewish teen carries the potential to lead, to connect, and to make a difference far beyond what they imagine for themselves. At IC, teens are reminded that they weren't made to sit on the sidelines. The theme invites participants to leave Convention with a clearer sense of who they are, a stronger connection to the global Movement, and the confidence to bring that "more" home to their chapters, communities, and lives.

IC 2027 PROGRAM HIGHLIGHTS

- **LEADS Labs:** IC delegates will have access to 60 different learning and service experiences focused on leadership, entrepreneurship, advocacy, direct service, and sports.
- **Jewish Learning Lab:** Teens will step into an experiential Jewish learning space to explore and engage with big ideas through a Jewish lens.
- **Podcast Studio:** Sponsored by *Table Talk with BBYOInsider*, the IC Podcast Studio gives teens access to exclusive interviews with VIP guests and open mic time to record their own podcasts.
- **Press Corps:** More than 200 IC Press Corps members will capture stories from across Convention through social media takeovers, blog posts, livestreams, VIP interviews, podcasts, video production, photography, and on-the-ground storytelling.
- **IC Film Festival:** Through this year's festival theme, "Where It Begins," BBYO invites teen filmmakers to tell the stories behind the moments that spark something bigger. These short films will celebrate pride, confidence, and joy, with finalists screened at IC and top entries competing for awards.
- **Local Sightseeing & Adventures:** IC delegates will explore Charm City's mix of history, culture, and fun, from the Inner Harbor and Fells Point to local museums, universities, food tours, and the city's Jewish heritage sites.
- **Exclusive Musical Performances:** Teens will have access to private concerts by top artists (to be announced). Previously featured musical guests include Natasha Bedingfield, Quavo, Galantis, Flo Rida, Noa Kirel, Steve Aoki, and Jason Derulo.

TEEN DELEGATES

- Nearly 3,500 teens will join IC 2027 with representation from:
  - 500+ North American and global chapters
  - 45+ North American states, districts, and provinces
  - 50+ countries from across BBYO's global Movement

ADULT PARTICIPANTS

- Over 1,000 adults will attend IC 2027, including:
  - Celebrity guests, speakers, activists, and music performers
  - Philanthropists, clergy, alumni, business and thought leaders
  - Program educators and Jewish enrichment consultants
  - Brand, community, and program partners and sponsors
  - Professional BBYO staff
  - Local volunteers, advisors, and parents

PAST IC SPEAKERS

Past guests at BBYO International Convention include *Second Gentleman of the United States* **Doug Emhoff**, *13th Prime Minister of Israel* **Naftali Bennett**, *U.S. Ambassador to the United Nations* **Nikki Haley,** *Pennsylvania Governor* **Josh Shapiro**, *Facebook COO* **Sheryl Sandberg**, *actor and director* **Giancarlo Esposito,** *Israeli singer and 2024 Eurovision contestant* **Eden Golan**, *CNN Chief Data Analyst* **Harry Enten**, *Olympian* **Gabby Douglas,** *writer and Call Me Back podcast host* **Dan Senor**, *actress* **Rebel Wilson**, *influencer* **Ellie Zeiler**, *former NFL player* **Julian Edelman**, and *TV personality and columnist* **Meghan McCain**, along with hundreds of other leaders, educators, and artists, alongside BBYO teen leaders who are driving change in their communities.

For those unable to attend IC, BBYO will be live broadcasting select sessions on Facebook, Instagram, and YouTube Live via BBYO's Facebook page, Instagram channel, and YouTube channel. Schedules for streaming throughout the weekend will be posted on the BBYO International Convention web page.